

Boutique Hotels

A simple preparation guide for your 360° photoshoot

Good preparation makes all the difference.

How well your property is prepared directly affects the quality of the final tour and the time needed for photography.

The time of day is equally important. Different lighting conditions can create very different atmospheres. The best time for your property will be discussed during project planning.

GUEST ROOMS & SUITES

- Choose the rooms to be photographed and arrange access before the shoot.
- Make beds to guest-ready standards; align pillows, curtains and furniture.
- Remove cleaning equipment, luggage, personal items and visible cables.

COMMON AREAS

- Prepare lobby, lounge, corridors and dining spaces as they would appear for guests.
- Keep areas free of housekeeping carts, deliveries and temporary signs.
- Clean glass, mirrors and polished surfaces; check all visible lights.

SCHEDULING & ACCESS

- Reserve the selected spaces so guests and staff do not interrupt the shoot.
- Coordinate with housekeeping so each room is fully ready before photography begins.
- Confirm access to terraces, courtyards, gardens and any other featured areas.

Please have the property ready before the scheduled shoot. Final details will be confirmed during project planning.